



H2O RACING
POWERBOAT PROMOTION

promoting excellence®

H2O RACING VIP LOUNGE

GRAND PRIX OF PORTUGAL
PORTO, 1/2 AUGUST 2015

H2O RACING VIP LOUNGE

THE ULTIMATE SHIVERING, ADRENALINIC
AND TRULY UNFORGETTABLE WORLD
CLASS VIP LOUNGE

THE UIM F1H2O
GRAND PRIX OF PORTUGAL:
THE NEXT TO-BE
AT INTERNATIONAL
POWERBOATING EVENT

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ABOUT H2O RACING

H2O Racing is the worldwide promoter of four leading World Championships sanctioned by the world governing body of powerboating, the Union Internationale Motonautique (UIM).

H2O Racing's main objective is to manage and promote, on a global scale, a series of sports and events at exceptional venues which generate global media interest and reach a diverse and targeted consumer audience whilst at the same time developing a unique commercial marketing network.

We believe that sport is an opportunity for everybody, a challenge for professionals and a great adventure.

LET US INTRODUCE YOU TO
THE VIP WORLD OF H2O
RACING...

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THE F1H2O WORLD CHAMPIONSHIP

The UIM F1H2O World Championship is the flagship Championship of single-seater inshore circuit racing. It attracts the top drivers from 15 different countries, racing for 10 teams. Established in 1981 it is the longest running, most successful and professionally managed series in the world of powerboat racing.

Fast, exciting and unpredictable it is a sport that has to be seen to be believed.

12/14 March - Doha, Qatar

26/28 June - Evian, France

1/2 AUGUST - PORTO, PORTUGAL

1/2 October - Liuzhou, China

10/11 October - Shanghai, China

10/11 December - Abu Dhabi, UAE

17/18 December - Sharjah, UAE



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H2O RACING VIP LOUNGE

THE LOCATION

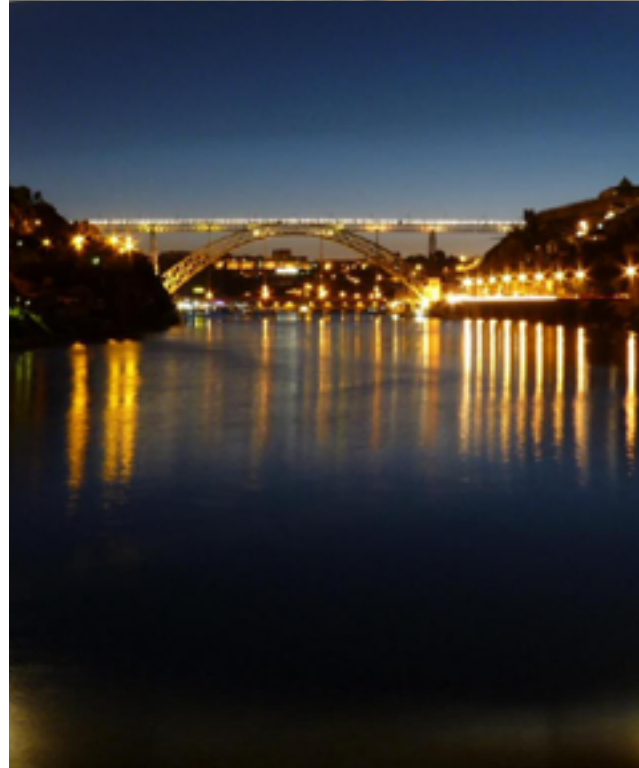
Porto is the second-largest city in **Portugal** and one of the major urban areas in **Southwestern Europe**.

Located along the **Douro river estuary** in Northern Portugal, Porto is one of the oldest **European** centers.

Over the last years, Porto has been experiencing an important touristic expansion, winning the European Best Destination 2012 and 2014 awards.

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THE
PLACE
TO BE

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H2O RACING VIP LOUNGE

UNIQUE VIP RACING EXPERIENCE

Get into the H2O Racing extreme excitement.

Enjoy a wide variety of services that will guarantee a unique and unforgettable experience within the world of H2O Racing.

Our VIP Experience features an exclusive entertainment programme at the most elite facilities always situated in privileged locations to offer the perfect balance of **emotion**, **style** and **exclusivity**.

Our hospitality packages offer tailored solutions in order to live an out of the ordinary VIP experience.

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H2O RACING VIP LOUNGE

FLEXIBLE PACKAGES OPTIONS

The H2O Racing hospitality programme provides two different packages:

VIP **SILVER** package

- Access to the Paddock (Dry Pit Teams area) for the racing week-end (Sat, Sun)
- H2O Racing Lounge located strategically to have an exclusive view on the circuit
- Italian coffee corner and snacks in the Lounge
- H2O Racing official welcome pack
- Guided paddock tour with Official Paddock Marshals
- Meet & Greet sessions with pilots
- Souvenir photo

150 EUR for VIP SILVER package

VIP **GOLD** package

Same as above with the addition of:

- Racing buffet lunch, soft drinks.
- Official FIH2O Gala dinner of the Grand Prix
- H2O Racing VIP Experience:

Experience the FIH2O race circuit with a professional driver on the FIH2O two seater boat. Sense speeds starting from 170km/h!

250 EUR for VIP GOLD package

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H2O RACING VIP LOUNGE

CORPORATE AREA

Reserve a private corporate space within our Lounge for your business and corporate activities and **make business a pleasure.**

Set against the gorgeous **Porto** city center waterside, an original location for a fantastic front row experience, which will be a distinguished space within the racing week-end.

Your company would have the right to have ground space (areas to be agreed) for the hosting of PR events, press conferences, product launches and other corporate purposes.

Your area will feature perfect personalization, a flexible range of supplementary services suitable for your specific business requirements can be offered.

Every detail is thought together with the H2O Racing Marketing team who will organize a tailored option for your needs.

It would be hard to find a more exciting sporting event for making new contacts or forging lasting relationships

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H2O RACING VIP LOUNGE

TAILOR-MADE VIP AREA

Your Hospitality Programme can be provided with complementary services (Silver/ Gold packages). We will help you create the perfect setting to convey an effective and memorable message to your stakeholders. Our Marketing team can assist you with:

- Decorations
- High-tech audio-visual equipment
- Brand Signage
- Exclusive f&b catering
- Bilingual hostesses
- Branded finish buoys
- Flags and banners
- Week-end clothing
- Tailor-made VIP goody bags

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H2O RACING VIP LOUNGE

Sensitive pricing &
tailor-made offers



Controlled and
serviced
environment



Quality,
unforgettable VIP
experience for
your attendees



Contact:

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